

The Parsell Family of Hospitality Management Group



Tom Parsell arrived in Charleston in 1975 and opened a Chevy dealership. It wasn't until 1990 that he and his wife opened Magnolias—one of the city's premier places for haute Southern fixings. "Blossom followed in 1993, Cypress in 2001 and Artisan Meat Share in 2014," offers Tom's son Thomas "TJ" Parsell Jr., now president of Hospitality Management Group. "There are a number of employees who have been with the company for over 10 years, and some as long as Magnolias has been open," he says. The family vibe carries through the atmosphere of each space, where diners get a sense of eating in someone's home, rather than a restaurant.